



Canada's Life Coach & Mentor presents:

Pressing Your Own Buttons



Why Do Only Some Succeed?

By Gary Screaton Page

www.pressingyourownbuttons.com

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Success is not about accumulating wealth. It is about the realization of dreams. Failures, especially those who give up early in the race—and the world is full of them—claim they never had a fair chance to start with. “Some people have all the luck,” they say. They moan, “It’s not what you know, but who you know.”

Yet, the successful people and the failure all start from scratch. All have the same chance of winning the race. However, it has hardly begun when the best of the lot pull away and show their stuff to the world.

Is this chance? Does fate, luck, or wealth really favor the winners? Certainly, money or the lack of it is not the deciding factor. Consider the decline of the Eaton fortune. Or, look at Oprah Winfrey. Born a black female, in poor circumstances, in the racist South she was even sexually abused as a child. Yet, she stayed her course. Now she is one of the most successful women in the world! Not how the race began, but how it was run, made all the difference.

Failures rub their eyes and wonder why they lost. We wonder, too! Unfortunately, their friends often sympathetically pat them on the back and wonder as well. Oprah never made a claim of “bad luck.” The truth is, those life leaves behind are simply not up to the race.

“Nobody deserves success,” Addison said, “but we can try to deserve it.” The world is full of the disappointed who strove to win success. Many even worked hard, denied themselves. Their whole lives they buckled down and labored incessantly to woo and win Fair Fortune. Still, Fortune eluded them.

“Why?” the failures demand to know. The answer is simple. Those who succeed are the better suitors. They judge their leap, and find the perfect way.



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What is this perfect way? Discernment! Success comes to those most able to judge the relative importance of things. Discrimination is the power and essence of all judgment. Not a successful person ever lived, for whom “great discerning judgment” was not their lever of success. Failure to discern is failure in judgment. Grasping the meaning of “relative importance” is the key to achievement in any field.

To simply splatter and sputter or to fume and foam when going about your business, to fuss and fret, and worry yourself all day long, is no indication that you are on the road to success. The finest engine may have unlimited horsepower. It may be able to move mountains. If its energies are misdirected, its potential will waste away. Precisely because it had a clear, direct purpose, The Little Engine That Could—did!

Success will come only when you acquire a talent for gauging the relative importance of things. Splattering and sputtering or fuming and foaming, will avail nothing.

The sad lot of even the most well-intentioned entrepreneurs, though they spend years trying to succeed, is that they will never get beyond the first rung of the ladder. Instead, they will moan and groan over their failure. They will tell their tales of woe, intent on winning the sympathy of friends who will think them ill abused by life and circumstance.

Meanwhile, the successful will enjoy clear vision and narrow focus. Knowing how to discern what matters from what does not, with great confidence and unfaltering determination, they will unleash their powers of focused concentration. Like Alexander the Great, they will burn their boats behind them. Forgetting the past, but retaining its lessons, they will achieve their goals.

Wouldn't you like more success in your life? As long as what others say, do, or even how they look distracts you, or causes you stress, they -- not you -- are in charge. Let “Pressing Your Own Buttons” show you how to Take control of Your Life So Others Don't!™

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